

enfo

The future, the musical heritage and knowledge constitute the core ideas and basis for the visual development of the brand and the portal. European Network of Folk Orquestras is a symbol of meeting and community, along with the elegance of a black and white and the innovation achieved by its compositional style, are the most prominent attributes of the Visual Identity

Good-Light

A B C D E F G H I J K L M N Ñ O P Q R S T U V W Y Z
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n ñ o p q r s t u v w y z

Good-Book

A B C D E F G H I J K L M N Ñ O P Q R S T U V W Y Z
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n ñ o p q r s t u v w y z

Corporate typeface: Good, by Lukasz Dzedzic

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Writing paper. (scale=75%) | A4 | Offset papel. 100 gr.



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Writing paper. (scale=75%) | 210x110 mm | white offset papel 100 gr.
Calling card (scale=75%) | 85x57 mm | white offset paper 250 gr.



Plates | Ø 25 mm

80 mm

220 mm

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e-trad



NIBELIUS ACADEMY



ArtMina

80 mm

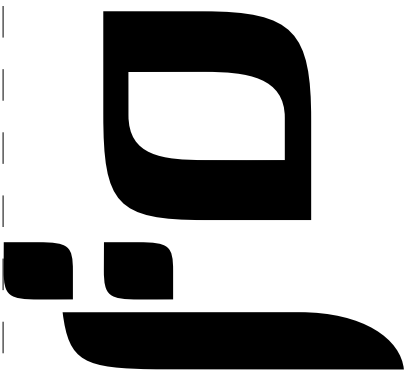
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220 mm

310 mm



Folder | 220x310 mm
250 gr white matte cardboard
Text on bas-relief

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e-trad

SIBELIUS ACADEMY

EUROPEAN UNION

Amnia

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310 mm

Folder | 220x310 mm | 250 gr black chromolux cardboard
Text in relieve (stamping with stroke)

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Fold | Back cover | Scale 1:1

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Activities financed by European Union

The Municipal School of Traditional and Folk Music, E-Trade, the Council of Vigo, for two years will become the model project within the European Rede Folk Orchestras (European Network of Folk Orchestras-ENFO) oriented creation of a stable in Europe for the movement of musicians and teachers related to contemporary folk. Until 2012, Vigo will be the permanent headquarters of that network. The project is coordinated ENFO pola e-Trad to be the main promoter of the initiative, which is co-organizer to Sondeseu Foundation, in dissemination of folk music throughout Europe. The project also involved Sibelius Academy in Helsinki (Finland) and the Artemotiva, Turin (Italy).

The activities financed by the European Union are limited to the development of four meetings and the preparation of four papers, which will lead to the consolidation of European Rede Folk Orchestras. These meetings will be held from May this year and April 2012. Next year is also scheduled to be held in Vigo in the first conference of the ENFO, which are scheduled concerts, workshops and masterclasses.

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